



INTERNATIONAL OPINION SURVEY ON GENDER EQUALITY

Better understanding of global views on gender equality to ensure coherent and ambitious outcomes at the 2020 **Generation Equality Forum**

A



project, in partnership with



SUMMARY

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WHY THIS SURVEY?

In 2020, in celebration of the first-ever global conference on women’s rights in Beijing in 1995, France and Mexico will co-host the “Generation Equality Forum”. This fifth edition of the conference will launch in Mexico (7-8 May) and conclude in Paris (7-10 July). The Generation Equality Forum will bring together government and civil society representatives from countries all over the world. It is a meeting which offers a unique opportunity to make concrete progress on women’s rights and for the Sustainable Development Goals by 2030.

In order to stimulate and inform a public debate on gender equality and encourage ambitious political and financial commitments at the conference, Focus 2030 will carry out an international survey to analyse and compare public opinion, perceptions and attitudes across around fifteen countries.

Through this survey, comparing public attitudes and perceptions on women’s rights as well as priority actions to achieve gender equality, our aim is to **put the Generation Equality Forum at the heart of political and media agenda in 2020.**

The extent to which heads of state and government are willing to commit at the conference will depend the level and volume of public and media support and interest for the Generation Equality Forum – and the issue of gender equality as a whole in 2020.

It is therefore essential that women’s voices from all over the world are heard, and that a public debate and discussion of the key issues takes place around the Forum with civil society and governments. Our survey will support this discussion by gathering results across:

A range of 15 countries in all regions, including the co-host countries: France, Germany, the UK and the US in a first wave, with a second wave conducted in Mexico, China, India, South Africa, a West African country, etc.

15 identical questions asked in each country, to ensure a comparison of issues and priorities across regions and better identification of the best policies and programmes to tackle gender equality on a global scale.



15 QUESTIONS 15 COUNTRIES BETWEEN 1 000 AND 2000 RESPONDENTS PER COUNTRY

The list of countries which will feature in the survey is still under consideration according to feasibility, relevance, participation of heads of state/government, and cost.

An indicative set of primary target countries is shown here.



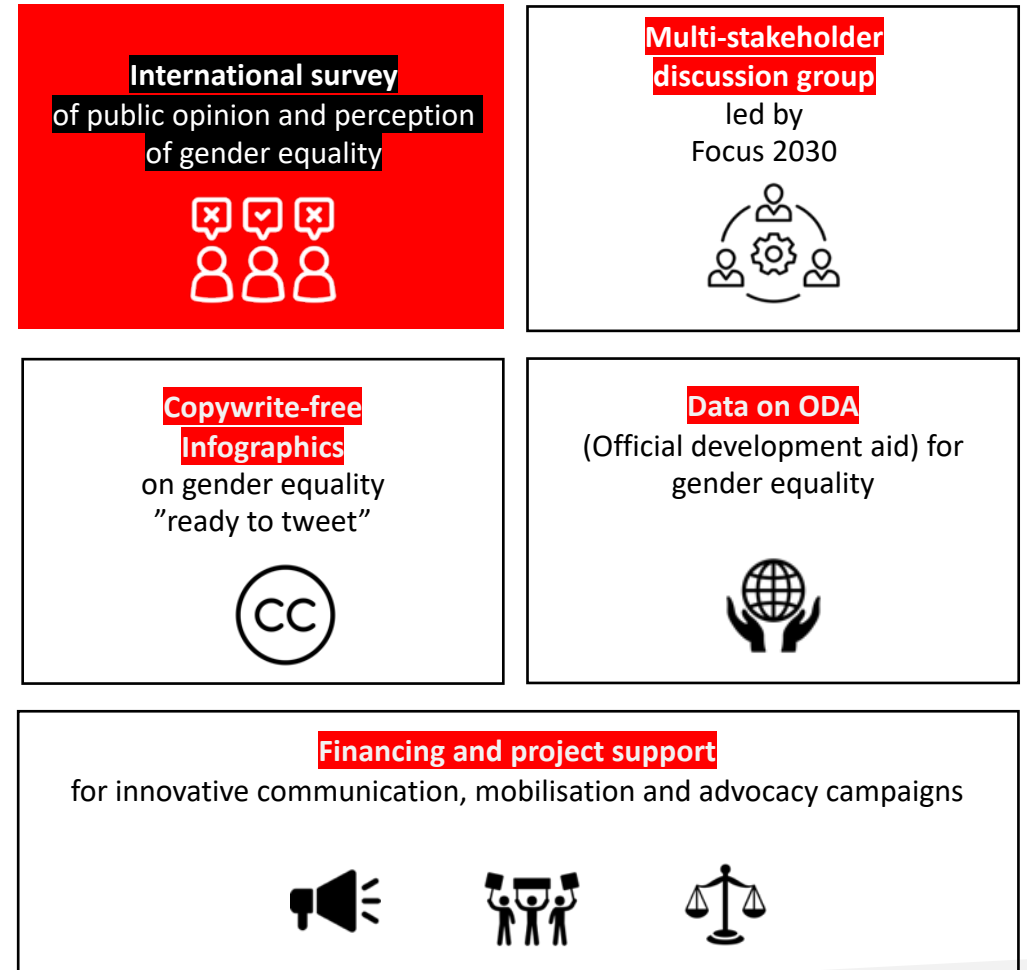


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AN INTERNATIONAL SURVEY CONTRIBUTING TO FOCUS 2030'S WIDER WORK ON GENDER EQUALITY IN 2020

At the start of November 2019, Focus 2030 launched its “Beijing+25” programme. Focus 2030’s mission is to create the conditions for an informed debate and for effective advocacy to achieve ambitious public policies on major development issues and the UN Sustainable Development Goals (SDGs).

Our thematic programmes are structured according to major national or international workstreams. Given that France is co-hosting (with Mexico) the 5th UN conference on women’s rights and gender equality, **Focus 2030 will lend its expertise, network and efforts to ensuring that the Generation Equality Forum between May and July 2020 is a success.** The main pillars of our programme are presented here on the right.





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WHAT TOPICS WILL BE COVERED IN THE SURVEY?

Our team of sociologists and development experts are already working alongside our partner organisations (NGOs, think tanks, institutions) to finalise a series of 15 closed questions for the survey. These questions will be asked in each country where the survey is conducted, adapted as necessary to fit the local context.

Some questions focus on gender equality as a daily experience; others cover women's rights as a national or international issue. This ensures that the data provides a way of comparing attitudes and perceptions across the countries covered, while also ensuring the results are relevant – and create debate – in each of the different countries where the survey was conducted.

In this way, some questions will seek to analyse views on whether gender equality has progressed for women over the last 25 years in their country.

Similarly, respondents will be asked their thoughts on violence against women and girls, gender pay gaps, and gender stereotypes.

Other questions will aim to measure respondents' views on progress on women's rights internationally, across different angles. For example: "Do you think that women's rights worldwide have improved, got worse, or stayed the same?" or "Which of the following are the biggest obstacles to gender equality today in the world: political representation? Economic independence? Violence against women and girls? Sexual and reproductive health and rights? Legal or judicial rights? Access to education?"

Questions will be linked to the themes covered by the action coalition groups (as yet still being formed) which will provide the basis of discussions for the Generation Equality Forum.

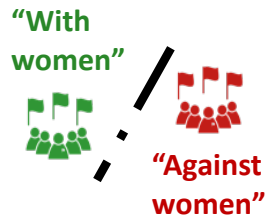
Our questions will also be vetted by the expert members of the Focus 2030 Generation Equality work group, including UN Women France, CARE France, Equipop, ONE, Action Santé Mondiale, Oxfam, and more.

OBJECTIVES AND DELIVERABLES FOR THE GENERATION EQUALITY FORUM

MAIN OBJECTIVES



Create a **wave of international support**



Create the conditions for a **wide-ranging public debate** to raise awareness and interest in gender equality



Ensure the participation of at least **62 heads of state/government**



Provide **visibility and voice** to ensure better knowledge and understanding of the topic

PRIORITY SUBJECTS



Health, and sexual and reproductive health and rights



Tackling sexual and sexist violence against women



Equal pay and economic empowerment for women



Tackling sexism and harmful gender stereotypes



Facilitating access to education for young girls and women



Promoting ambitious international action



Promoting UN work on decent working conditions and security for women in multinational companies

PRINCIPAL DELIVERABLES



Mobilising additional national and international funding



Adopting a roadmap of priority actions and an accountability mechanism



Ambitious public policies and legislation



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METHODOLOGY

The methodology for the survey will depend on the polling institute and the target country.



For France, Germany, the UK and the US, the surveys will be carried out by polling institute YouGov via an **on-line questionnaire** answered by a representative sample of the population (2,000 people on average, with an error margin of +2/-2% depending on the country polled). For most of the countries, we will have online surveys.



Regarding polling in developing countries, such as in Francophone west Africa (Senegal, Côte d'Ivoire or Burkina Faso for example) the methodology will be mixed, including **face-to-face polling** which is more expensive than on-line administration.



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THE TEAM

A team of development and aid specialists, bringing together sociologists, researchers, and gender equality experts.



Fanny Forgeau
President and co-founder

Sociologist and gender equality specialist, director of start-ups, expert in Big Data and social network analysis.



Tancrède Voituriez
Secretary General

Researcher at IDDRI (a think tank to facilitate the transition towards sustainable development) since 2007, leading on international finance and development issues.



Fabrice Ferrier
Director and co-founder

Global development and Human Rights advocacy expert. Expertise on public attitudes, opinion surveys, comms and mobilization strategy, advocacy on Foreign aid/Global Health issues/SDGs. Teacher at UPEM-Gustave Eiffel University.



Arnaud Gaillard
Sociologist, and researcher for Focus 2030

Sociologist specialised in penalty (prison and death penalty), fundamental rights and development, lecturer at the Sorbonne University Paris Descartes.



Jennifer Hudson
Professor of Political Behaviour at University College London (UCL)



David Hudson
Professor of Politics and Development in the University of Birmingham



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SHARING THE FINDINGS

The results of the survey will form the basis of a **special report**, in the same style as our widely-read International Development Barometers, available to download on our website.

Each of our infographics is also available to download from our website.



A **press conference and several ‘milestone’ conferences with our researchers** will be organised to share the findings prior to the Generation Equality Forum.

The results of the survey will also be shared through our, and our partners,’ **social media networks and publications.**

Lastly, to ensure maximum coverage and publishing of results worldwide and in individual countries, we are building a **series of partnerships** with UN Women, Sparknews and other institutional and pro-development media centres.



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DRAFT BUDGET

	Cost per unit	No of units planned	Focus 2030 own funds	Funding from partners
Survey: "Developed" country perspectives: France, Germany, UK, US	8000€	4	31 000€	0€
Survey: Middle-income/emerging countries : China, India, Mexico, South Africa	7500€	4	0€	30 000€
Survey: Low-income/developing countries : E.g. West African country	18 000€	8	0€	144 000€
Survey: Design of survey, analysis of data, packaging the results	n/a	n/a	45 000€	0€
Publications/communications (reports, dissemination)	n/a	n/a	5000€	25 000€
High-level conference in Paris (200 participants) to present reports/findings. (not including the cost of the venue we hope we will get for free)	10 000€	1	5000€	5 000€
Total			86 000€	204 000€

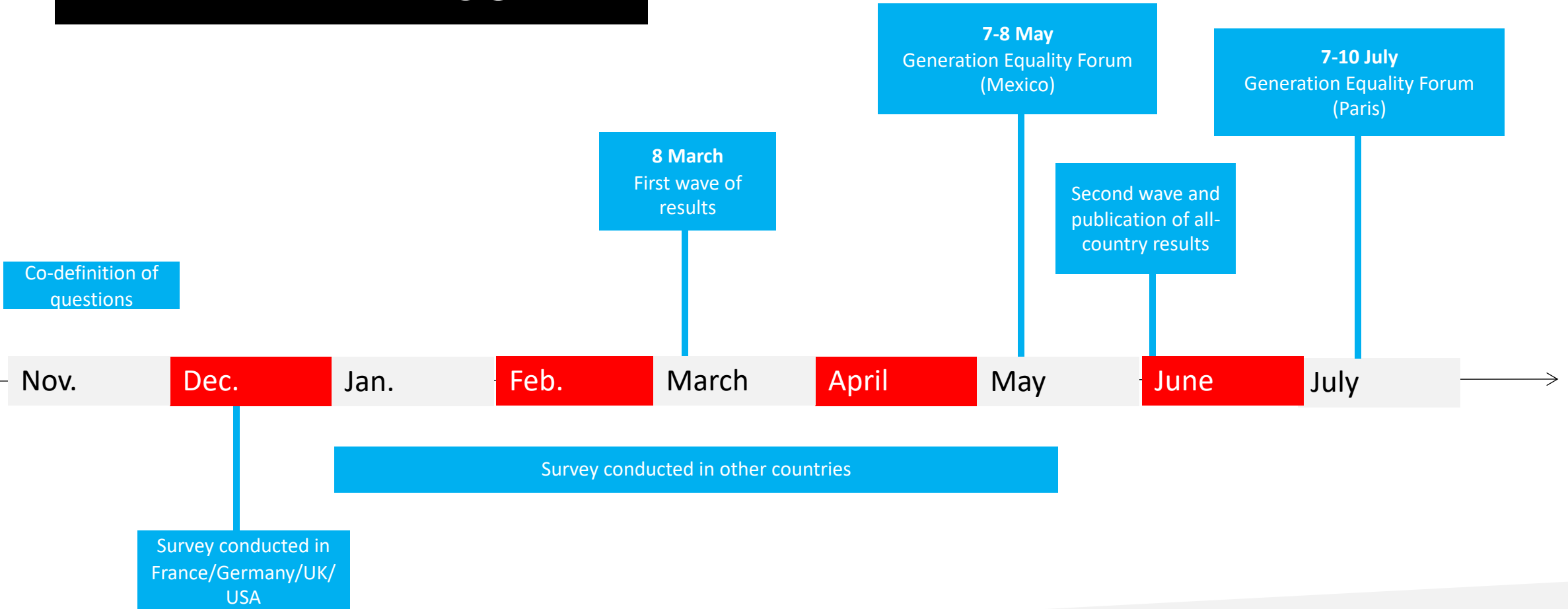
Focus 2030 will use its own funds to provide for the baseline countries (France, Germany, the UK and the US) for the survey, as well as design and data analysis of the results for those and any other country covered. To make the survey as comparatively robust as possible, we are seeking financial support from partners to widen the survey to additional countries. We are currently already discussing partnerships with the City of Paris and the French Development Agency, as well as other public and private institutions.

The global budget to cover 16 countries will be around **290 000€**.



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THE TIMELINE - SURVEY



Women's Rights Agenda 2020

5 GENDER EQUALITY



France

25 November
Presentation of proposals post Grenelles on violence against women

20-22 November **23 November**
Women's Forum Global Meeting. 2019 - Paris March against sexist and sexual violences in Paris #NousToutes

7 July
Event HeForShe at UNESCO

7/10 July
Generation Equality Conference Beijing+25 Conference in Paris



8 March
International Women's Day

November

December

January

February

March

April

May

June

July

August

September

25 Nov - Dec 10
16 Days of Activism against Gender-Based Violence

November-December
Regional meetings and reviews of implementation of the Beijing Platform for Action

25 November
International Day for the Elimination of Violence against Women

6 February
International Day of Zero Tolerance for Female Genital Mutilation

9/20 March
64th Commission on the Status of Women - NYC



7-8 May
Generation Equality Conference Beijing+25 in Mexico



3 and 4 June
Gavi Replenishment Conference in the UK



23 September
UNGA High Level Meeting Beijing+25 NYC 23 Sept 2020



International



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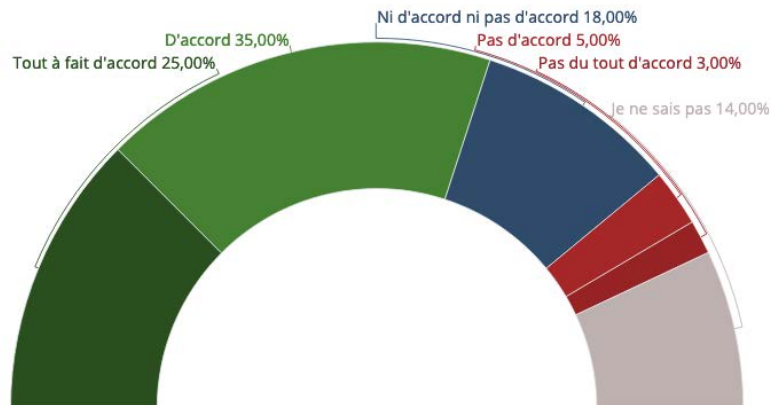
PREVIOUS REPORTS FROM FOCUS 2030

In the framework of the international research programme, Aid Attitudes Tracker, Focus 2030 carried out a specific survey of French opinions and understanding of gender equality issues. This formed the basis of a dedicated International Development Barometer in June 2018 analysing French views on women’s rights and gender inequality both at home in France, and internationally. The Barometer is available to download [here](#), and all of our articles on gender equality are also available at this [link](#).

”

Veuillez indiquer dans quelle mesure vous êtes d'accord ou non avec les affirmations suivantes :

Les femmes et les filles des pays défavorisés sont plus susceptibles que les hommes et les garçons de connaître une mauvaise situation économique et sanitaire.



”

Une des priorités des organisations internationales est la lutte pour l'égalité entre les sexes. Veuillez classer par priorité les propositions suivantes relatives à l'égalité entre les sexes.

Classement selon l'ordre des priorités identifiées par les français (de 1 à 12)





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ANNEX

A presentation of Focus 2030's mission and team

OUR MISSION



SUPPORTING

International development actors

(NGOs, think tanks, development agencies, international organisations, foundations, research institutes, etc) in order to secure ambitious, transparent and effective public policies to achieve the UN Sustainable Development Goals.

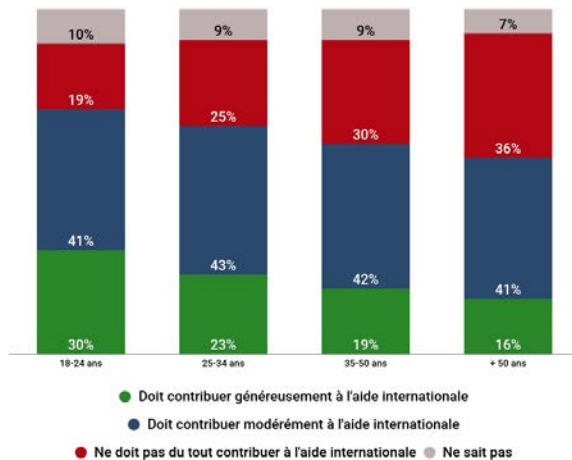
DATA

Investigate and analyse



We produce and analyse qualitative and quantitative data on development issues: opinion polls, our in-house research analysis, and facts and figures on development.

Opinion polls on international development

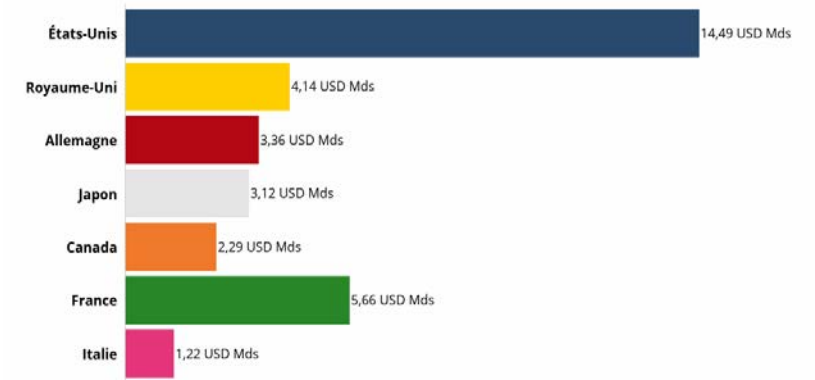


The International Development Barometer



Facts and figures on development

Contributions cumulées du G7 depuis 2002 au Fonds mondial



INNOVATION

Support and accompany



We support and finance innovative research and campaigns on the Sustainable Development Goals and development finance.

The Rapid Reaction Fund



The “Spain is back!” programme



Showcasing innovation in development



DEVELOPMENT

Come together and share



We regularly bring together our community of development actors to facilitate exchange, debate, and co-construction of joint work.

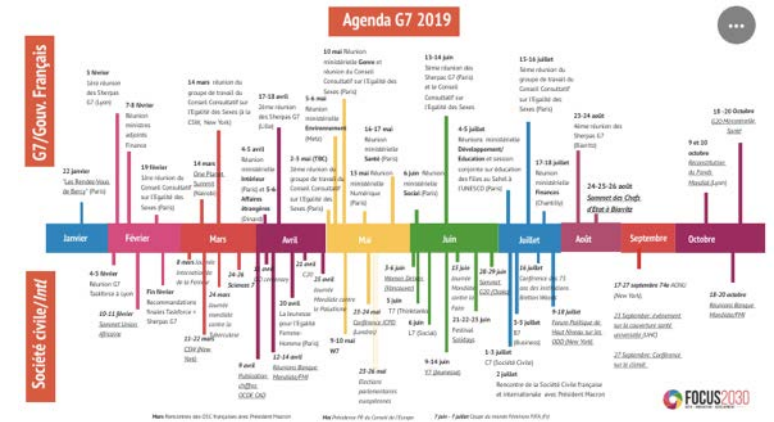
Analysis



Multi-stakeholder workshops



Development Agendas



THE TEAM



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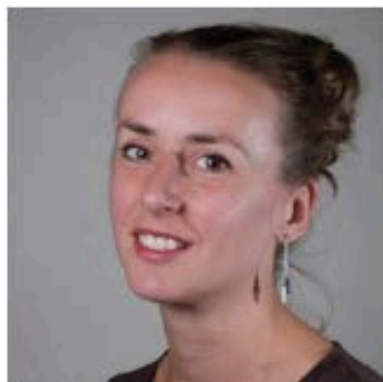
Tancrede Voituriez
Secretary General



Ziad Maalouf
Treasurer



Fabrice Ferrier
Director and co-
founder



Kate Hart
Operations



Anne-Cécile Ragot
Communication and
Partnerships



Arnaud Gaillard
Sociologist and
associate researcher



Ernest Aibar
Spain programme
lead (consultant)

OUR COMMUNITY





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