

A FOCUS 2030 AND WOMEN DELIVER REPORT

Citizens Call for a Gender-Equal World

A Roadmap for Action

January 2021

Findings from a first-of-its-kind 17-country public opinion survey on gender equality prepared for the Generation Equality Forum

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Hosted and moderated by



Catherine Bokonga-Fiankan

Senior UN Correspondent; Vice
President of Geneva Press Club

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Welcoming remarks



Fabrice Ferrier

Director of Focus 2030

 [@_focus2030](#) [@fabriceferrier](#)

Survey

A new survey with 17,000 respondents covering 17 countries on six continents—representing half the world's population.

Countries surveyed are home to more than half of the world's girls and women.

The comparative study demonstrates the experiences and opinions of citizens globally.

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Main Takeaway

A resounding majority of the global public is ready for decision-makers to make bigger, bolder commitments to gender equality.

Why Now?



Governments, civil society, and the private sector must leverage this historic moment to advance gender equality.

The results are a powerful way to showcase citizen asks, center the voices of people impacted directly by government decisions, and hold decision-makers accountable.

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Find the global report, country fact sheets, country deep dives, and a data visualization tool:

womendeliver.org

focus2030.org

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Welcoming remarks



Phumzile Mlambo-Ngcuka

Executive Director of UN Women

 [@phumzileunwomen](https://twitter.com/phumzileunwomen)





Overview of survey findings



Dr. Arnaud Gaillard

Sociologist and Researcher at
Focus 2030

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Senior Manager, Research, Policy
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Overview

Key survey findings
on gender equality

Implications for
decision-makers

Introduction

Priorities for Generation
Equality Forum Action
Coalitions

Main takeaways

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Introduction: Survey Overview



Method

- Online data collection by Deltapoll, between 24 July - 7 August 2020
- Nationally representative: (quota method - margin of error: +/-3%)
- 17,000+ people
- 17 countries

Data Collected

- Gender
- Age
- Education
- Income level
- Migrant status
- Urban/rural
- Race/ethnicity
- Political orientation

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A world map with a light blue background. The landmasses are outlined in a darker blue. Several countries are highlighted in a teal color, including the United States, Canada, Mexico, the United Kingdom, France, Germany, Italy, Spain, Portugal, India, China, Japan, South Korea, Australia, and New Zealand.

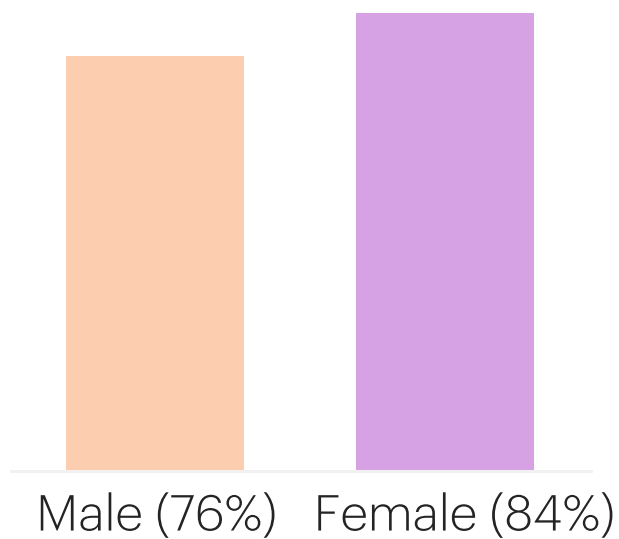
Key survey findings on gender equality

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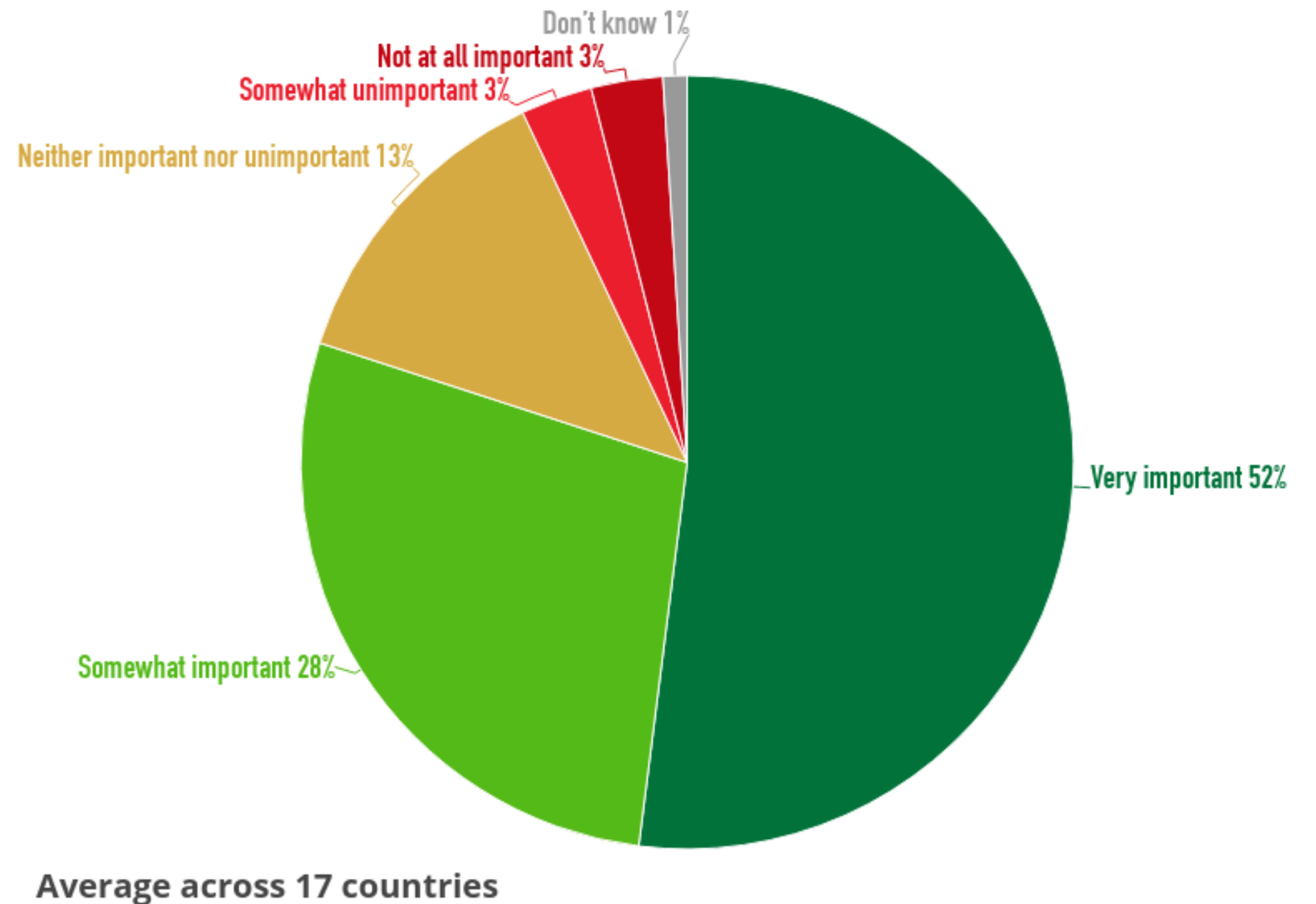
Gender equality is of **personal importance** to **80%** of people.

On average, more women (84%) than men (76%) say that gender equality is important.



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"How important, if at all, is gender equality to you personally?"

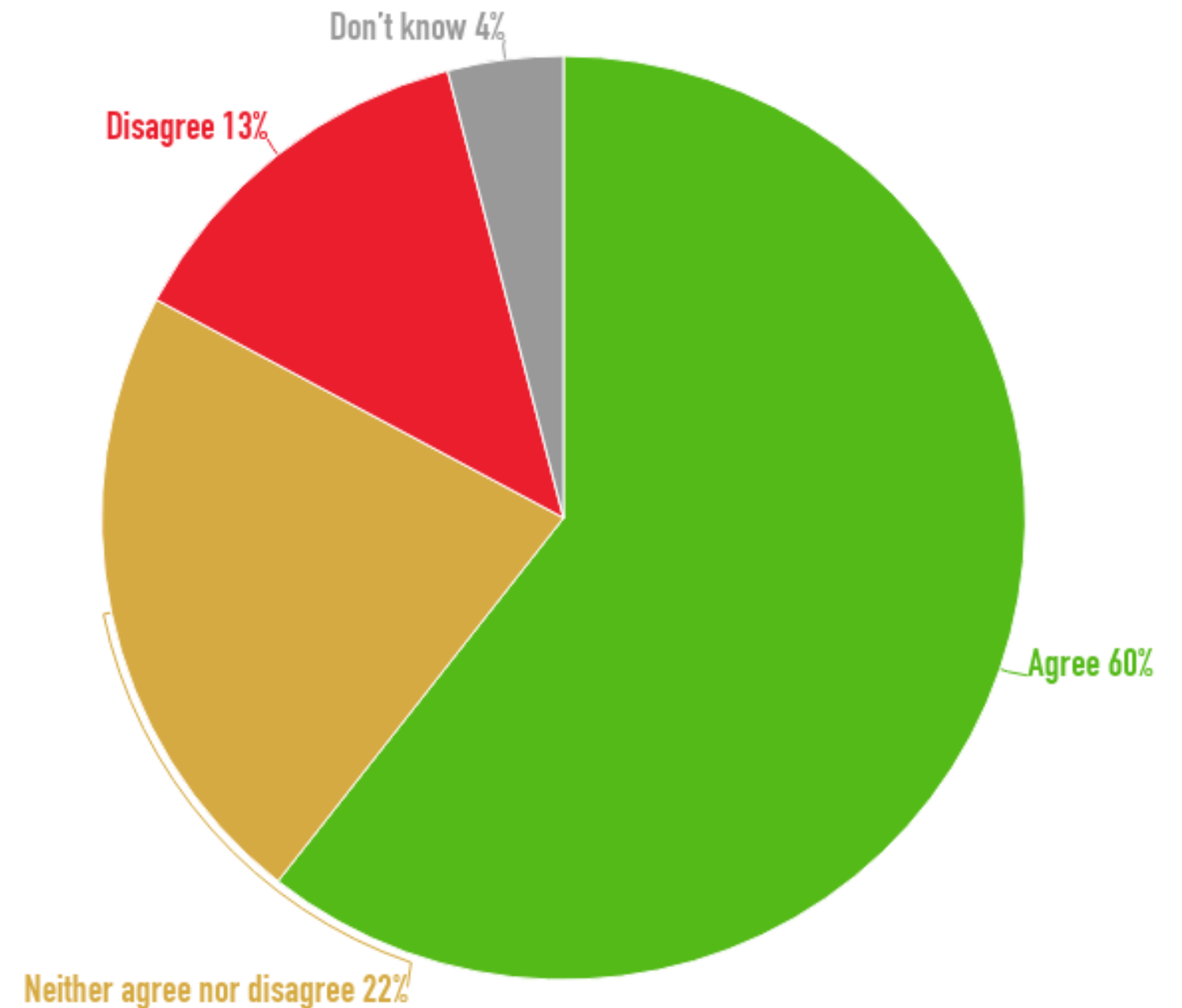


60% of respondents agree that achieving gender equality is essential to ending poverty.

The strongest support for this answer came from Kenya, India, South Africa, China, and Colombia.

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"Achieving gender equality is essential to end poverty in all countries."

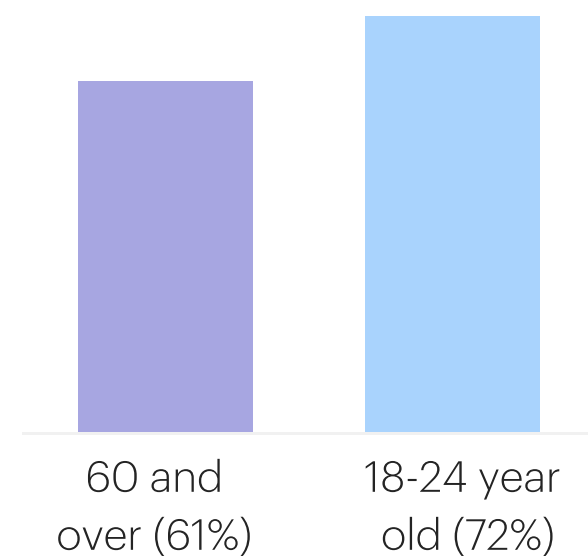


Average across 17 countries



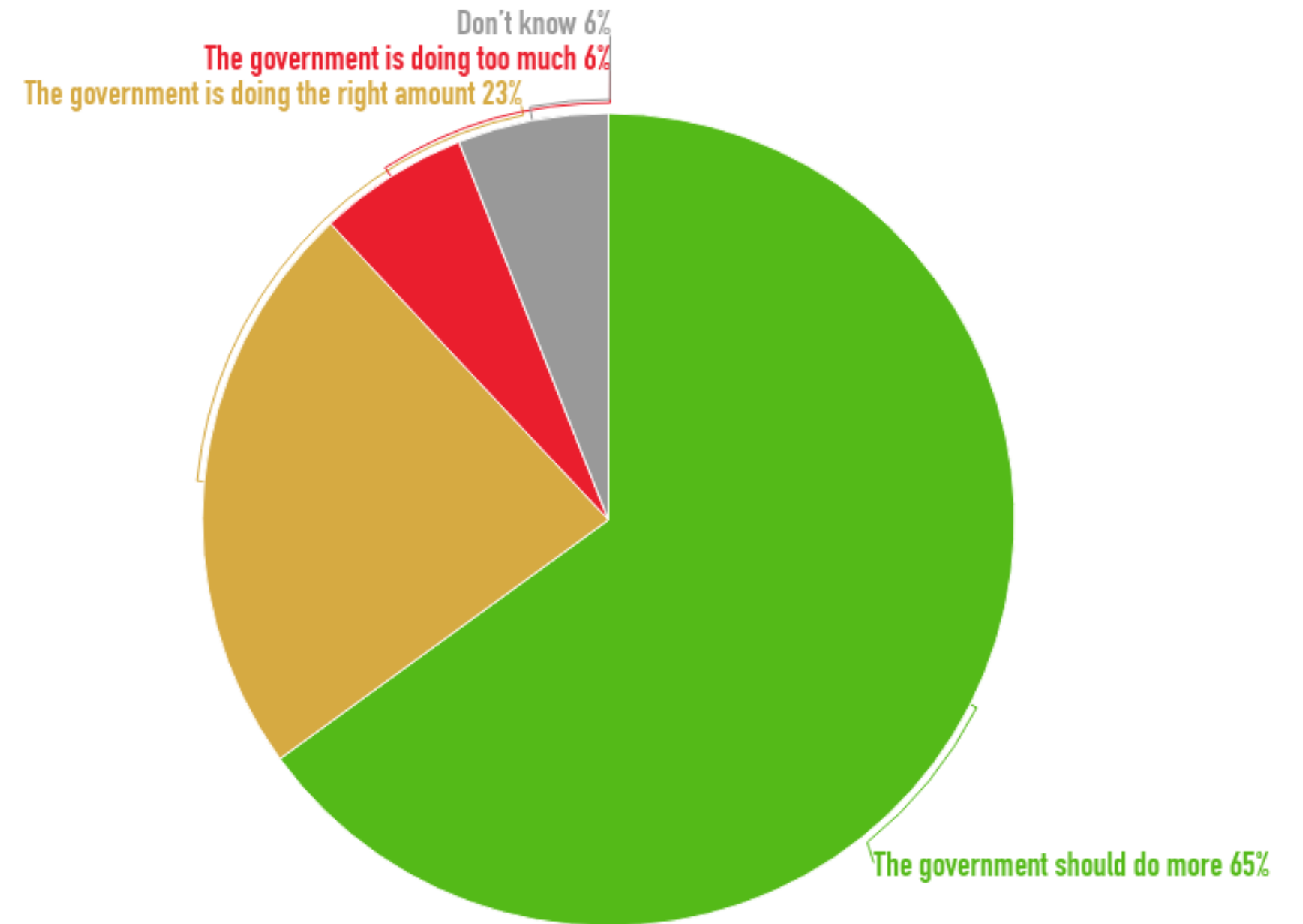
Two thirds (65%) of respondents think their government should do more to promote gender equality.

More young people
(72%) want action
than older
respondents (61%).



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"How much should your government do to promote gender equality in your country?"



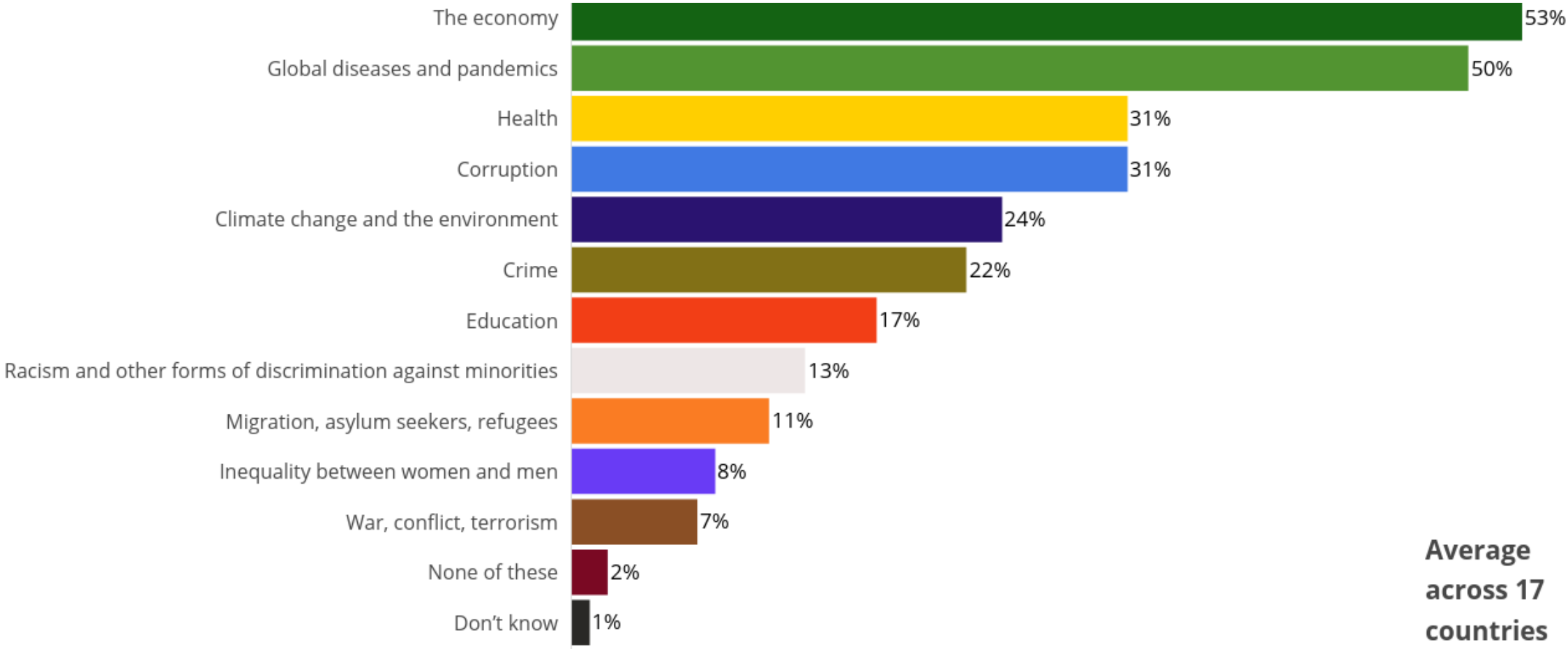
Average across 17 countries



Gender equality impacts all issues as it is **cross-cutting and inherent.**

"Which issues do you personally believe are the most important your country is facing at the present time?"

*selection of up to 3 choices



*Answers were provided during the COVID-19 pandemic

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Gendered impacts of COVID-19



Photo credit: Nurses in PPE stand back to back at front of medical building by Noun Project from Noun Project

82% of respondents believe **women should be involved in all aspects** of COVID-19 global health response and recovery efforts.

Since the onset of the pandemic:

- 27% believe that **inequality between men and women will rise.**
- **48% of women** and 38% of men declare their "**time doing household work has increased.**"
- In 13 countries, **women report experiencing more emotional stress and mental health challenges** compared to men.

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The fight for gender equality is **not over**.

The below percentage of respondents believe these sexist behaviors are "unacceptable."

57% of women surveyed state that they have experienced some kind of discrimination in at least one area:

- Education
- Professional life
- Health
- Pay
- Inheritance
- Freedom of movement
- Sexual and reproductive health

- Whistling at a woman in the street or touching her without her consent (80%)
- Women earning less than men for the same work (78%)
- Women always obeying their partner (63%)
- Letting women do the majority of housework, childcare, and elderly care (58%)
- Telling or sharing sexist jokes about a woman (57%)
- Asking a woman during a job interview whether she has, or would like to have children (57%)
- Women refusing sexual intercourse with their partner (14%)

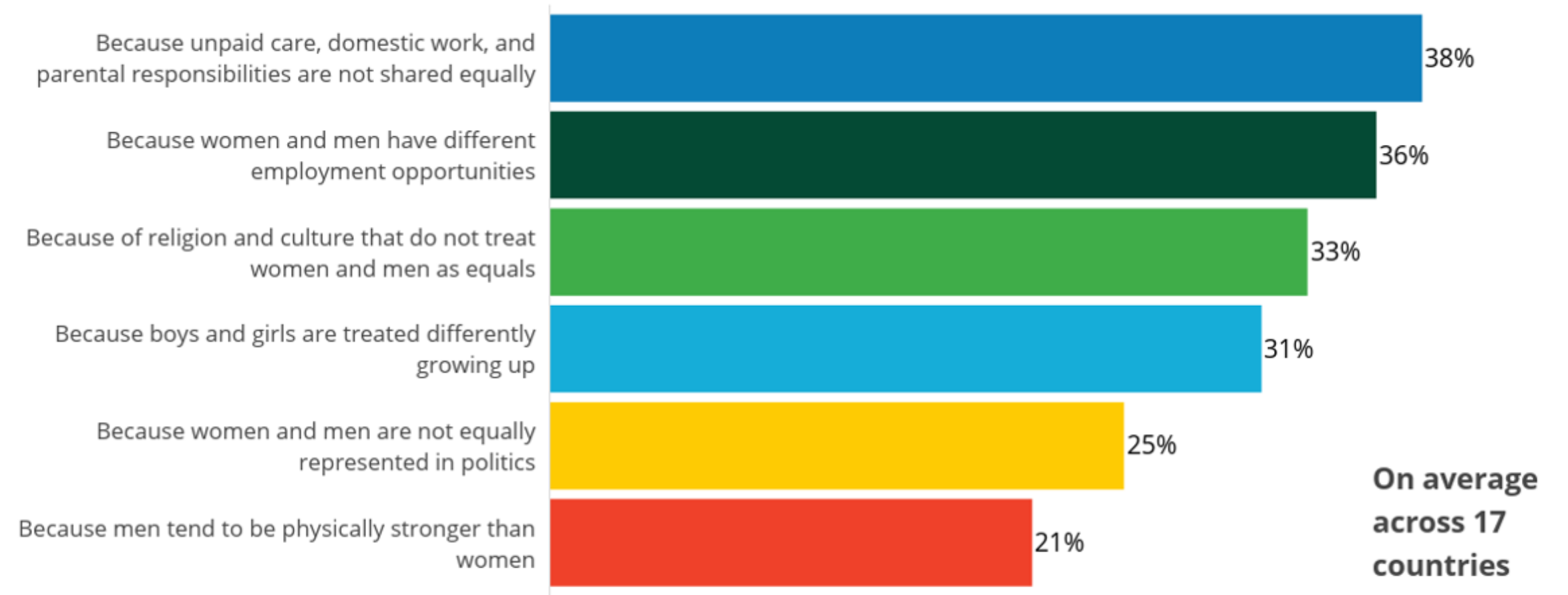
Inequalities in the **economic sphere** are believed to be the main drivers of gender inequality.

Religion and culture are also contributing factors.

"Thinking about the reasons presented, which, if any, do you personally think are the main reasons why women may not be equal to men in your country?"

*selection of up to 3 choices

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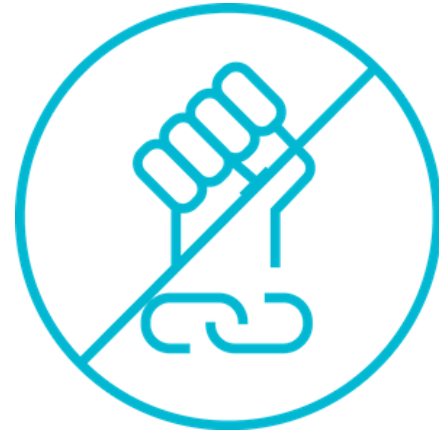
Priorities for Generation Equality Forum Action Coalitions

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The GEF Action Coalitions



Gender-based violence



Economic justice and rights



Feminist movements and leadership



Bodily autonomy and SRHR



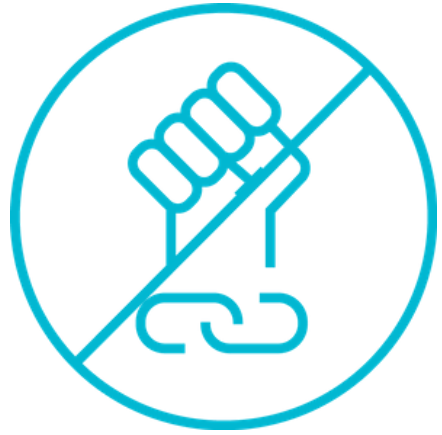
Technology and innovation for gender equality



Feminist action for climate justice

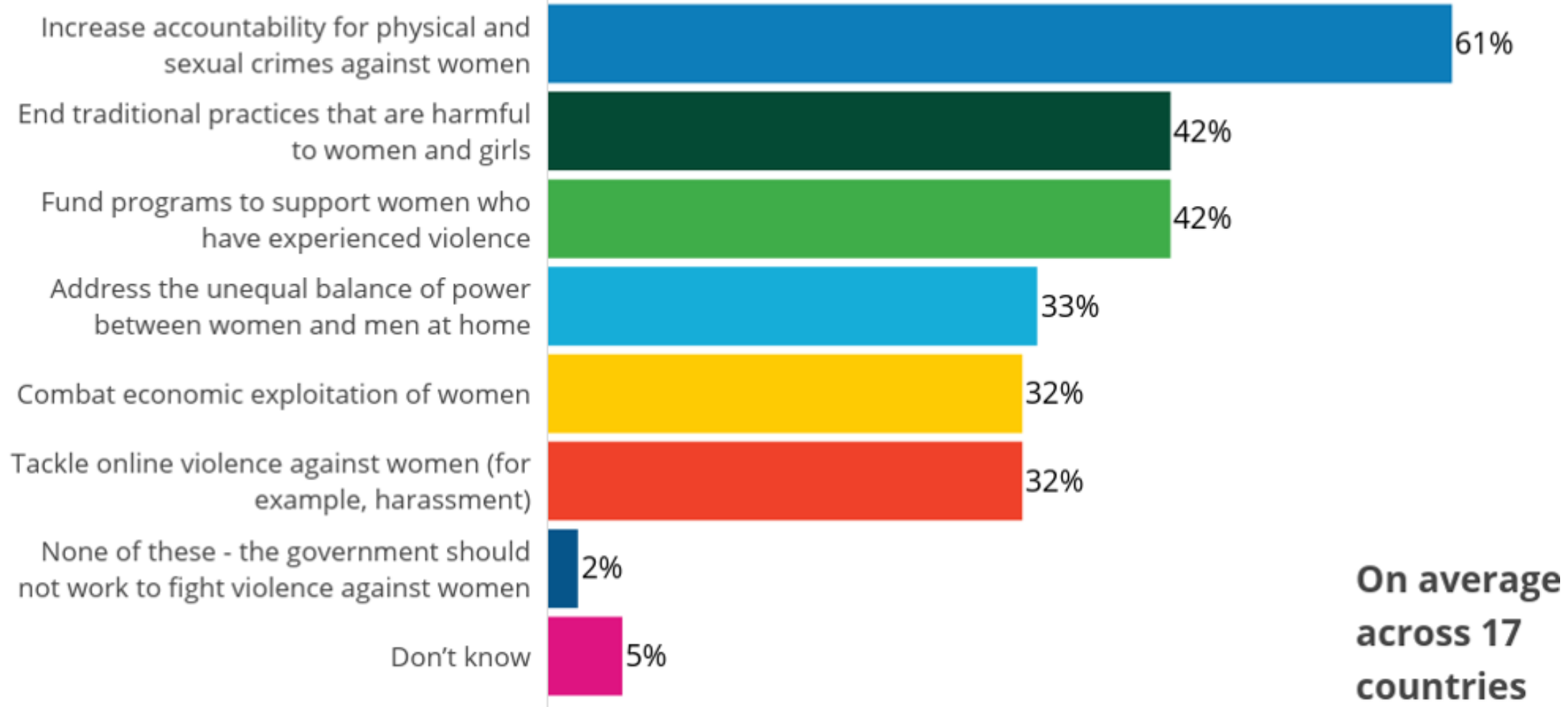
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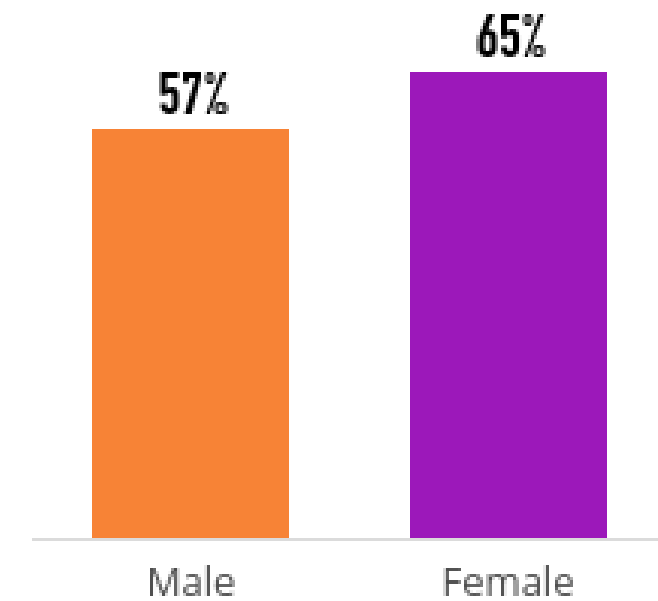


Gender-based violence

"Which actions, if any, should your government take to fight violence against women in your country?"



Support to "increase accountability" by gender



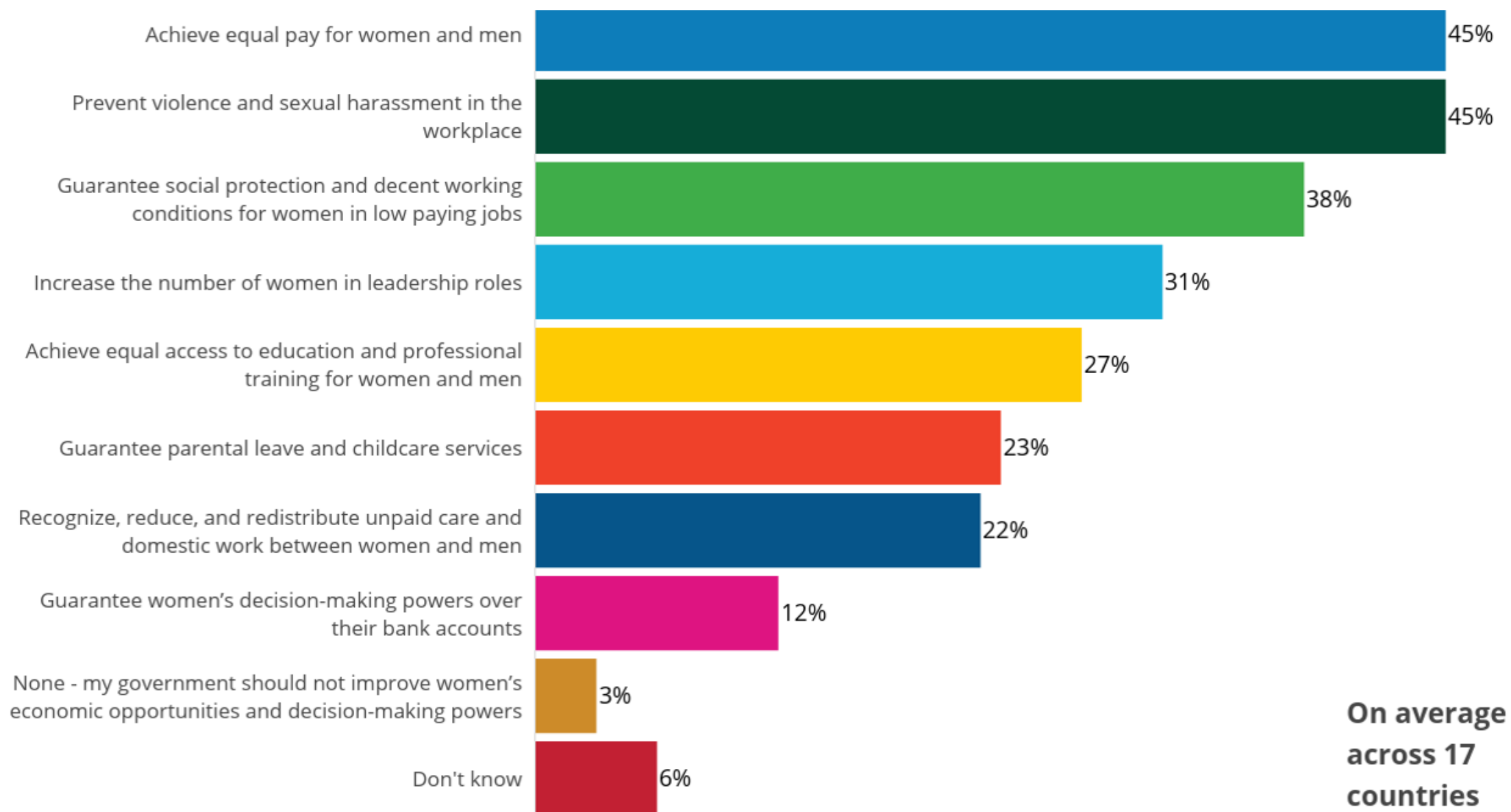
*selection of up to 3 choices

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Economic justice and rights

"Which actions, if any, should your government take to improve women's broader economic opportunities and decision-making powers in your country?"



*selection of up to 3 choices

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Top 5 countries: support equal pay



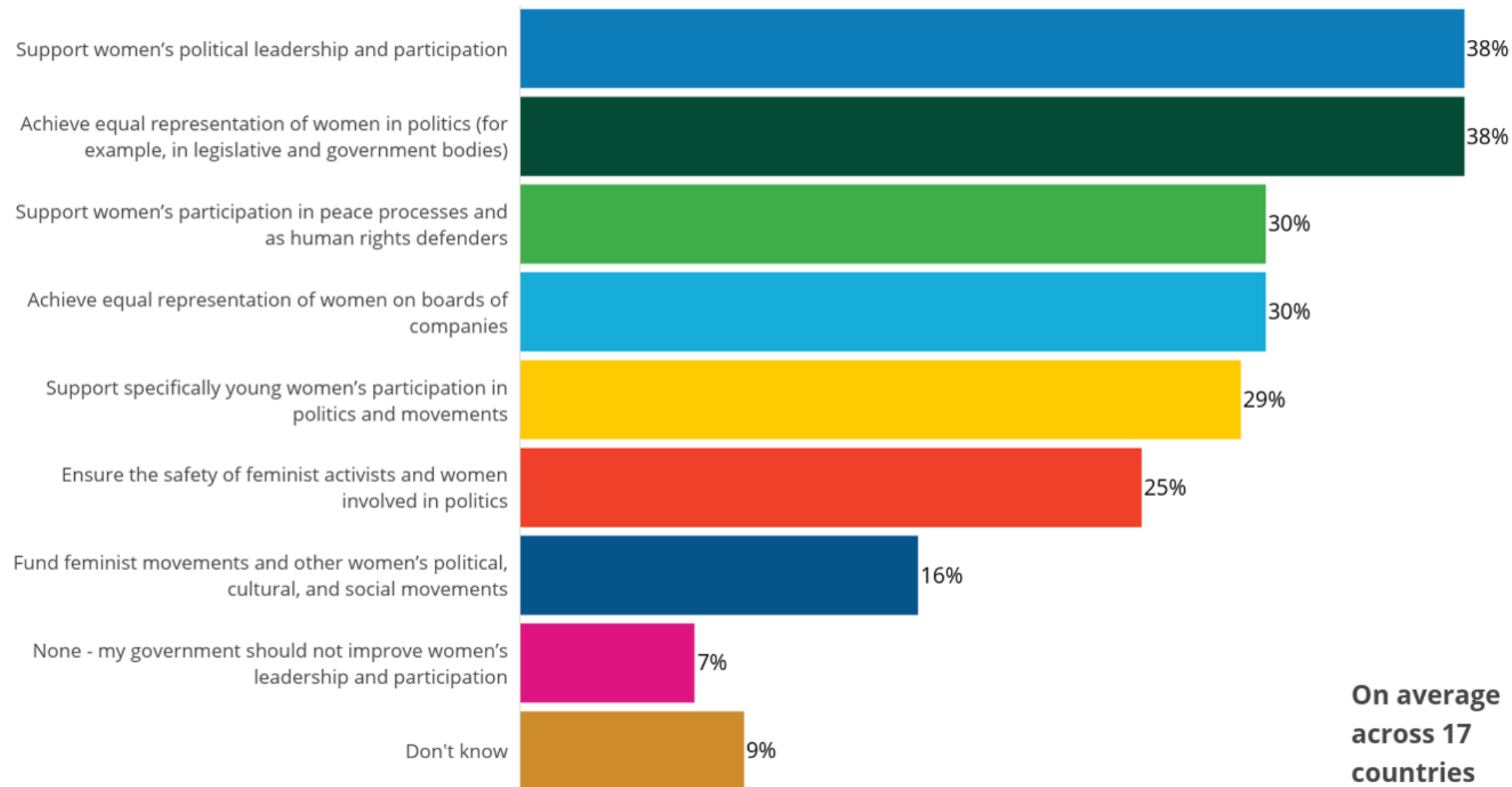
- Germany (61%)
- Switzerland (61%)
- France (57%)
- New Zealand (52%)
- Great Britain (51%)





Feminist movements and leadership

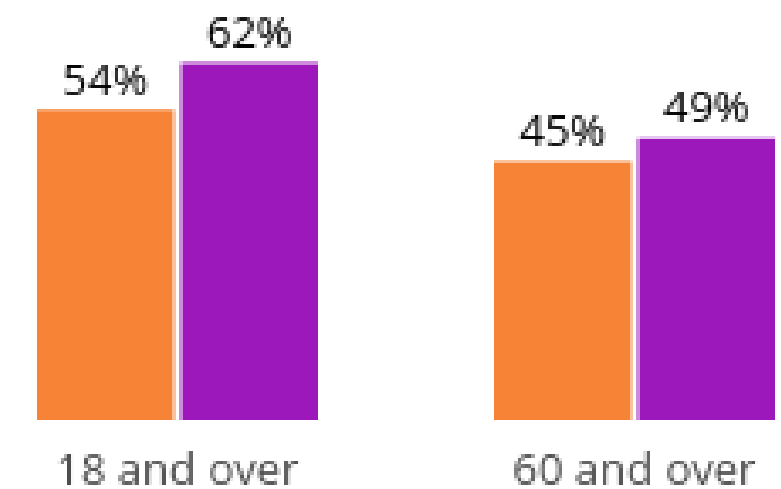
"Which actions, if any, should your government take to improve girls' and women's participation and leadership in politics, and cultural and social movements, in your country?"



*selection of up to 3 choices

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Support "quotas in politics" by gender and age



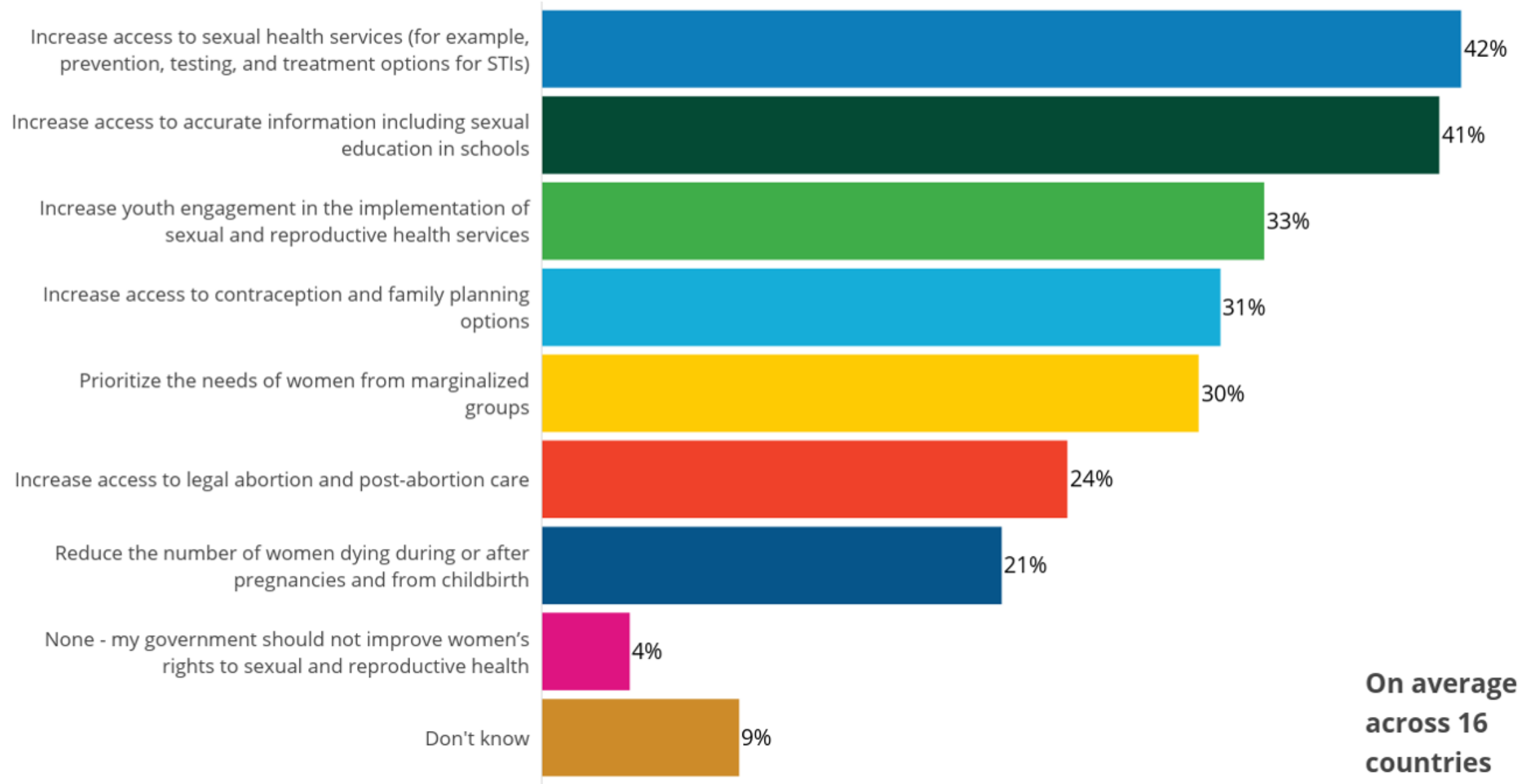
● Male ● Female





Bodily autonomy and SRHR

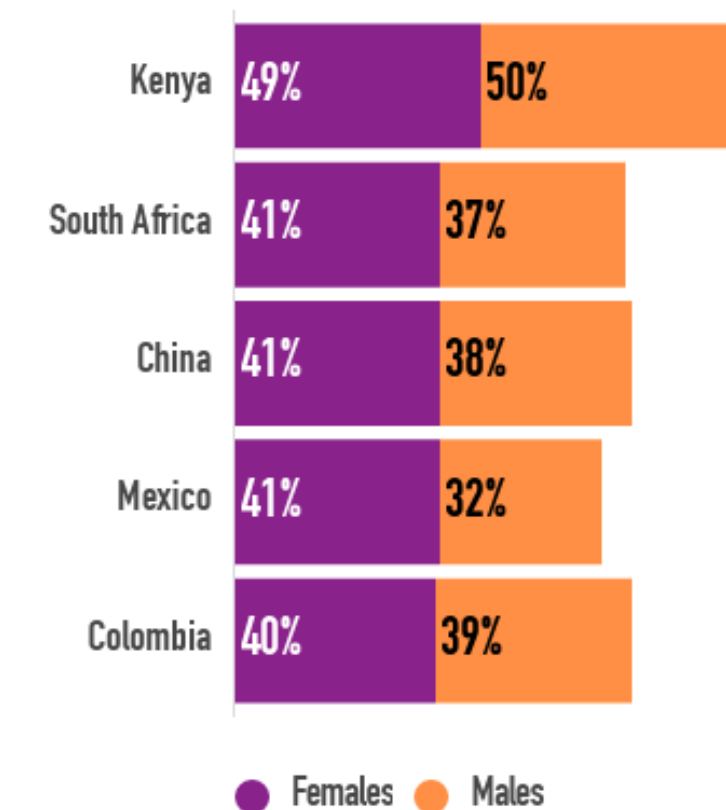
"Which actions, if any, should your government take to improve women's sexual and reproductive health and rights in your country?"



*selection of up to 3 choices

#GenerationEquality

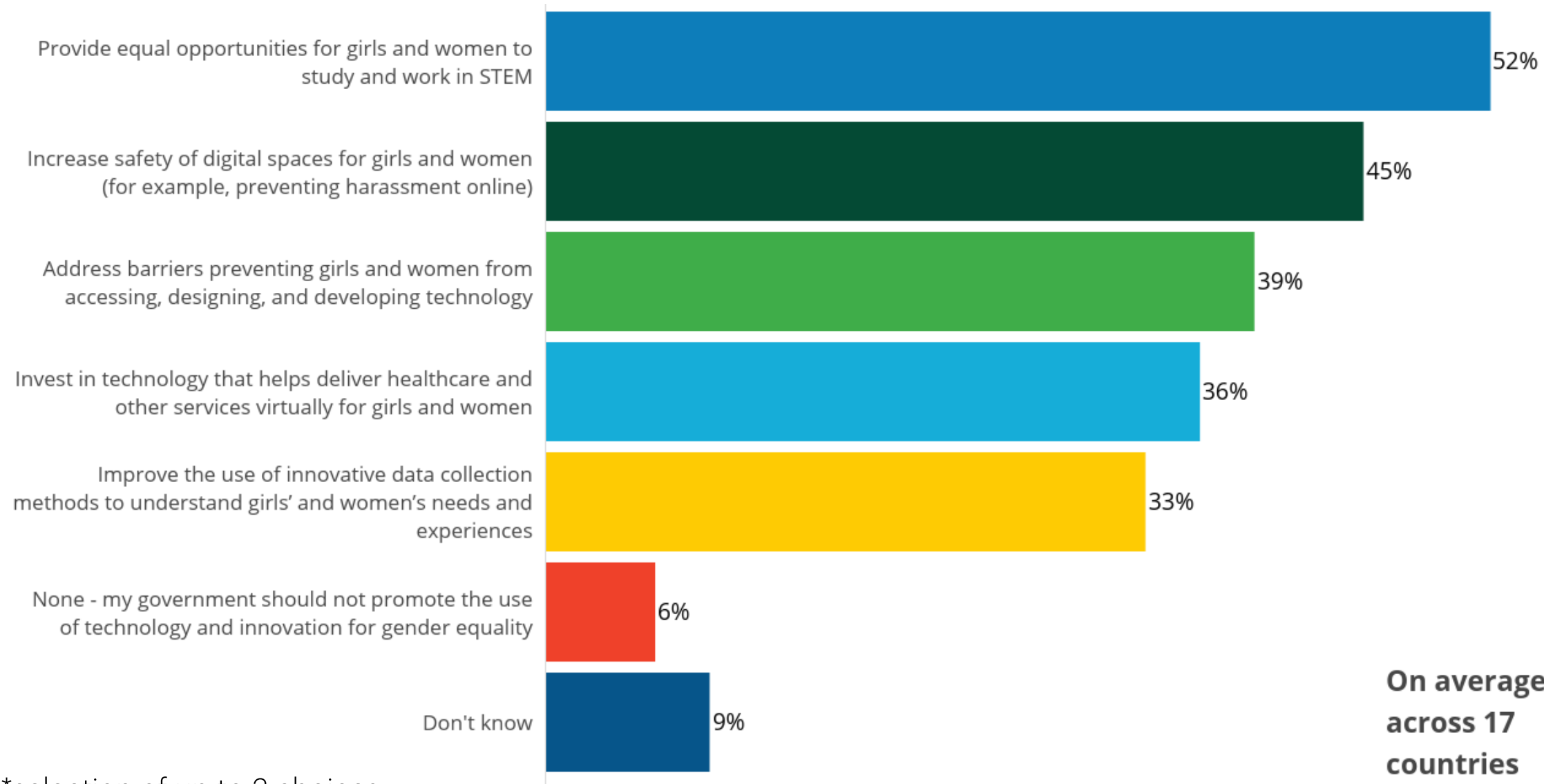
Top 5 Countries: "Prioritize the needs of women from marginalized groups" by gender





Technology and innovation

"Which actions, if any, should your government take to promote the use of technology and innovation for gender equality in your country?"

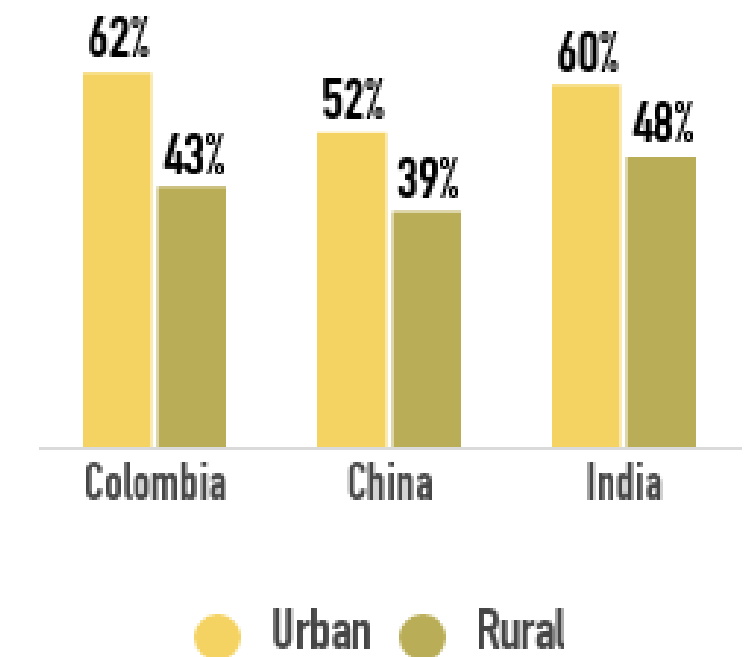


On average across 17 countries

*selection of up to 3 choices

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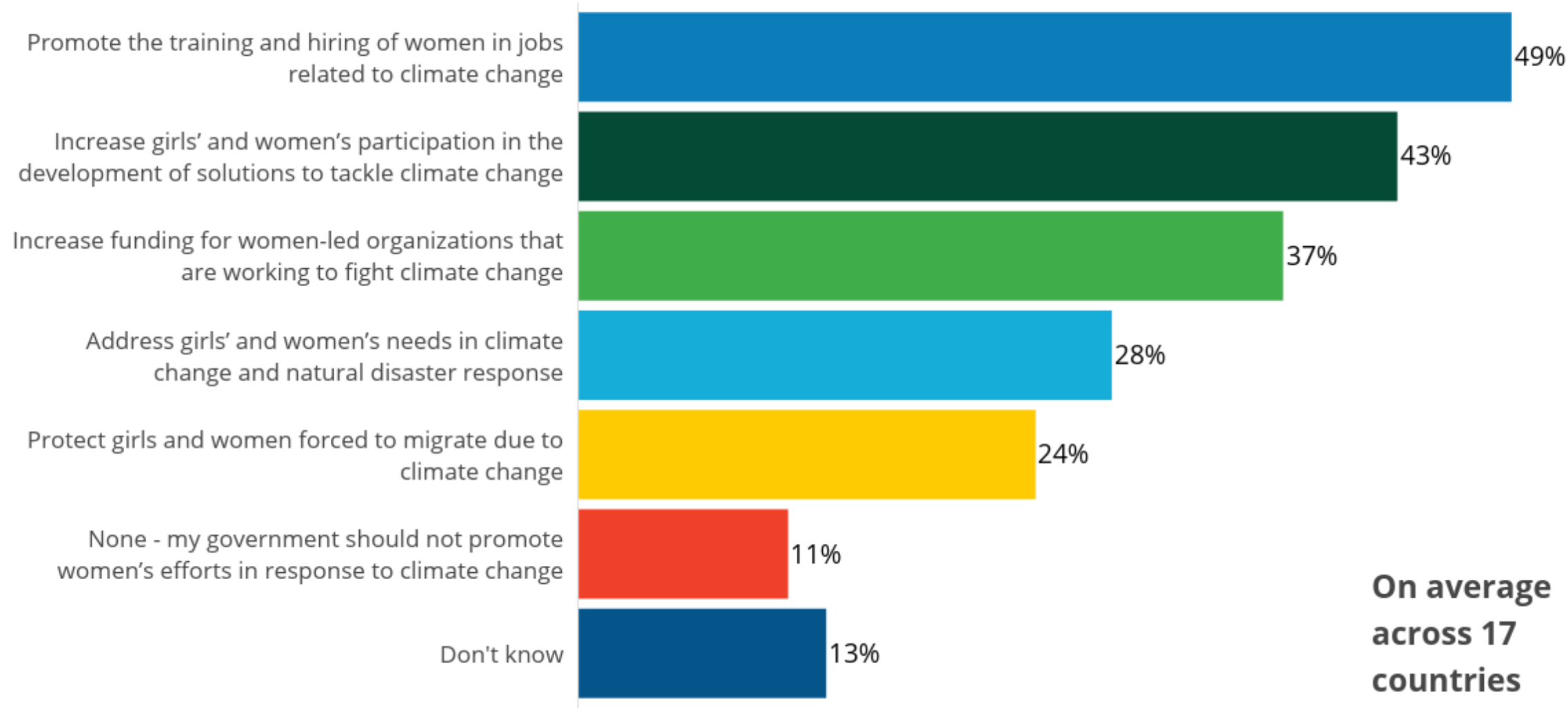
Women in STEM: largest difference in support by respondents' location



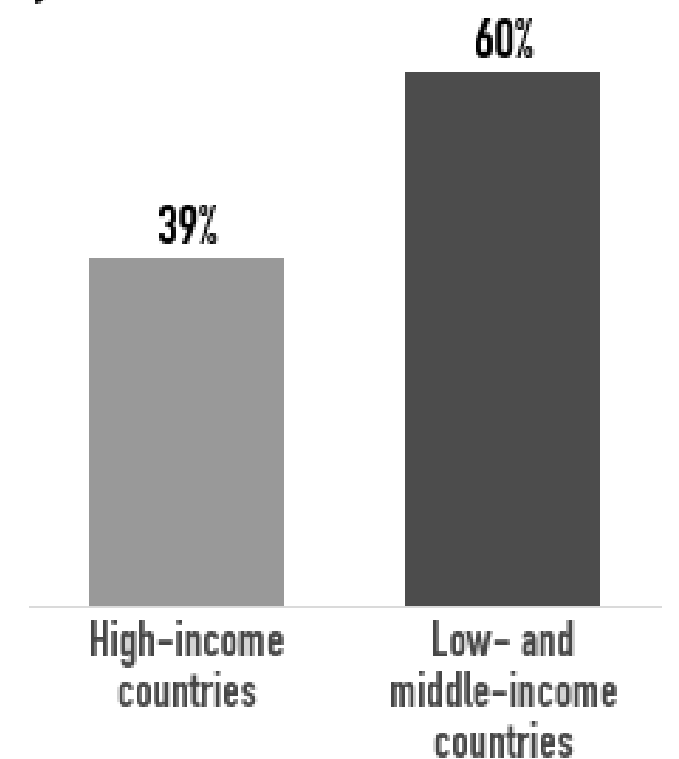


Feminist action for climate justice

"Which actions, if any, should your government take to promote women's efforts to respond to climate change in your country?"



Support for increasing women in climate change jobs



*selection of up to 3 choices

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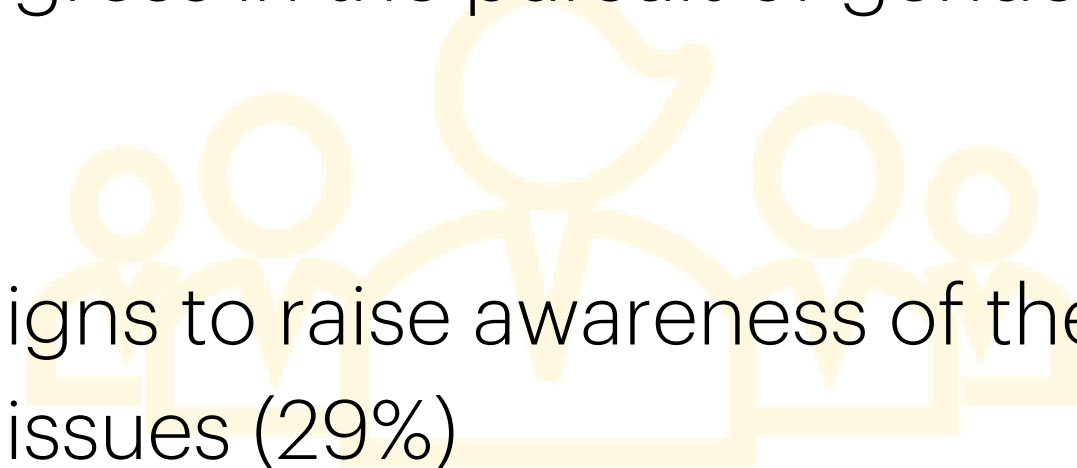
Implications for decision makers

There is overwhelming support for **more government action**.

When asked to identify up to 3 actions governments should take to advance gender equality at a national level from a list of 9 options, on average across 17 countries:

Nearly half of respondents (46%) selected "reform laws to promote equality between women and men and end discrimination against women."

Nearly a third of respondents selected:

- Focus efforts on marginalized women to leave no one behind (30%)
 - Conduct regular reviews of progress in the pursuit of gender equality (30%)
 - Implement mass media campaigns to raise awareness of the importance of gender equality issues (29%)
- 

Support to fund gender equality



Photo Credit: UN Women/Luis Barrueto

There is strong public support for increased domestic (65%) and international (58%) **funding for gender equality.**

61% of respondents hope that their government will seize the GEF to increase funding for gender equality.

Young women have the highest expectations.

75% of young women expect their government to increase funding for equality in their country during the Generation Equality Forum.

Main takeaways

Citizens are ready to act. From the way they vote to the products they buy.

To achieve gender equality, laws must be reformed and law-making processes must respect gender parity.

Stepping up action on gender equality includes:

- Accountability for GBV crimes;
- Achieving equal pay;
- Meaningful representation across all sectors of society.

Gender equality matters. The majority of men are largely in favor of gender equality.

Young people have the highest expectations of their governments to advance gender equality.

Citizens want greater government funding for gender equality.

Involving women in all aspects of the COVID-19 response and recovery efforts is the only way forward.



THANK YOU MERCI GRACIAS

Find the global report, country fact sheets, country deep dives, and a data visualization tool:

womendeliver.org

focus2030.org

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Recommendations

1. Make bigger, bolder commitments and take meaningful action to advance a gender-equal world.
2. Match gender equality commitments with financing and accountability mechanisms.
3. Develop comprehensive policies and programs that foster collaboration across thematic issue areas.
4. Identify and address entrenched gender norms that inhibit gender equality through advocacy and public communications campaigns.
5. Eliminate discriminatory laws and enact policies that respect and protect the health and rights of girls and women, in all their diversity, and drive gender equality.
6. Prioritize and invest in gender-disaggregated data collection and analysis to inform policies.
7. Ensure that COVID-19 plans have a gender lens and address overlapping inequalities, such as race and poverty, tied to the pandemic's health and socio-economic impact.
8. Ensure that investments, policies, and programs meet the needs and equally benefit all girls and women, including young people and people from underrepresented groups.



THANK YOU MERCI GRACIAS

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Panel discussion



Hanna Birna Kristjánsdóttir
Senior Advisor on Women's
Leadership at UN Women



Phumzile Mlambo-Ngcuka,
Executive Director of UN Women



Ambassador Delphine O,
French Ambassador and
Secretary General
of the Generation Equality
Forum



Dr. Nadine Gasman,
President of the National
Institute
of Women in Mexico
(INMUJERES)



Chouaib El Hajjaji,
Women Deliver Young
Leader and
Vice President at Attalaki in
Tunisia



Wangechi Wachira,
Executive Director of
Center for Rights Education and
Awareness (CREAW) in Kenya



Closing remarks



Kathleen Sherwin

Interim CEO of Women Deliver

 [@womendeliver](https://twitter.com/womendeliver) [@kathleensherwin](https://twitter.com/kathleensherwin)



Recommendations

1. Make bigger, bolder commitments and take meaningful action to advance gender equality.
2. Match commitments with financing and accountability mechanisms.
3. Develop policies and programs that foster collaboration across Action Coalitions.
4. Address harmful gender norms through advocacy and public communications campaigns.
5. Eliminate discriminatory laws and enact policies that respect the rights of girls and women, in all their diversity, and drive gender equality.
6. Invest in gender-disaggregated data collection and analysis to inform policies.
7. Apply a gender lens to COVID-19 response and recovery plans reflective of overlapping inequalities, such as race and poverty.
8. Ensure that investments, policies, and programs meet the needs and equally benefit all girls and women, including young people and people from underrepresented groups.